



alvainside
Consistently Accurate FIT.

AlvaInside

is the world's first professional accreditation dedicated to recognizing and certifying apparel fit consistency. It acknowledges a retailer or brand's tangible commitment to best practice relating to fit.

AlvaInside Fit Certification is awarded to those apparel brands, retailers and manufacturers who meet the specific criteria, established by Alvanon, that demonstrate excellence within four general areas of evaluation:

Customer
Demographic
Analysis

'Standard of
Fit' Strategy

Product Development
and Supply
Chain Execution

Training and
Professional
Development

Collectively, the successful adoption and execution of these criteria will ensure consistent apparel fit at retail and online, allowing those qualified to display the Alvanon seal of approval in their marketing, advertising and packaging.

Visit our website to learn more and apply:
www.alvanon.com/our-initiatives/alvainside.html