



Gerber Technology

For nearly half a century, Gerber Technology has been helping companies around the world develop, manufacture and take their products to market smarter, faster and more efficiently. Today, the company provides integrated software and hardware solutions to more than 25,000 customers in the aerospace, construction, furniture, fashion & apparel, transportation, technical textiles, packaging and wind energy industries, including over 100 Fortune 500 companies in 130 countries. Drawing on a rich history of innovation, Gerber Technology's leading-edge systems help customers reach their optimum by maximizing productivity and minimizing errors and waste. Based in Connecticut, USA, Gerber Technology is owned by Vector Capital, a San Francisco-based, global private equity firm specializing in the technology sector that manages more than \$2 billion of equity capital.

Michael J. Lock

Principal PLM Consultant, Gerber Technology

As Principal PLM Consultant at Gerber Technology in the U.K. & Europe, Michael is aiming to help clients of PLM successfully deploy their solutions in order to support their business models.

Michael has worked with a number of traditional British manufacturers and high profile global clients where his extensive industry knowledge allied with over 25 years of IT programme delivery experience has proved successful.

Responsible for Gerber's agreements and relationships with our agents and distributors helps provide a broad view on the industry. In addition, he plays a liaison role between key customers and Gerber Sales and Product Management in defining the solution and functional requirements.

Michael holds a degree in Computer Science and is a Member of the British Computer Society. Working as a "Thought Leader", Michael also advises a number of major consultancy firms in the use and role of PLM in the apparel industry.